



GLOBALAIR.COM

2018

**AIRCRAFT EXCHANGE
ADVERTISING MEDIA KIT**



WE CONNECT BUYERS & SELLERS

CONNECTING BUYERS & SELLERS

GlobalAir.com, based in Louisville, Kentucky, is one of the longest continuously running online aviation resources in the industry and one of the longest running aviation websites overall.

Since GlobalAir.com was launched in 1995, our service has connected thousands of brokers, FBO management, and aviation marketing professionals, and empowered over 180,000 users with the ability to make confident and educated purchasing decisions.

TRUSTED BY INDUSTRY LEADERS

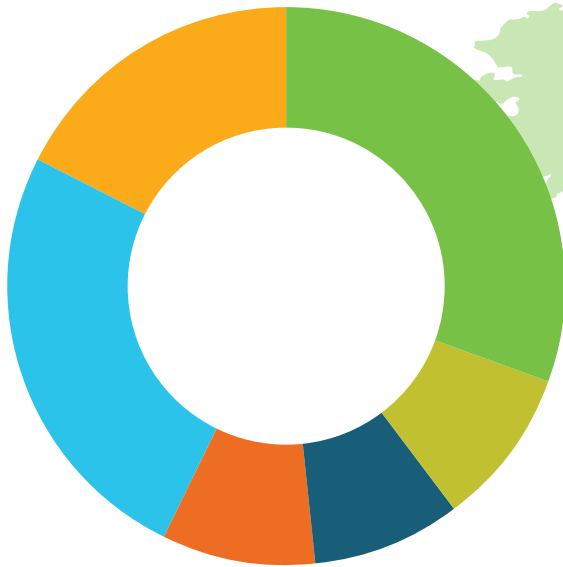
We truly believe that our clients represent the best the industry has to offer. We are honored to have earned the trust of these companies and serve them daily. Here is a fraction of the organizations that entrust GlobalAir.com to support their mission:


Texton Aviation
Leading Edge Aviation Solutions
JetEffect
OGARA Jets
JetBrokers
Van Bortal
Avjet Global Sales
JetAVIVA


Dassault Falcon Pre-Owned
Gulfstream Pre-Owned
Avpro
Guardian Jet
Southern Cross
Freestream Aircraft Limited
Lotus Aviation Group
Lone Mountain

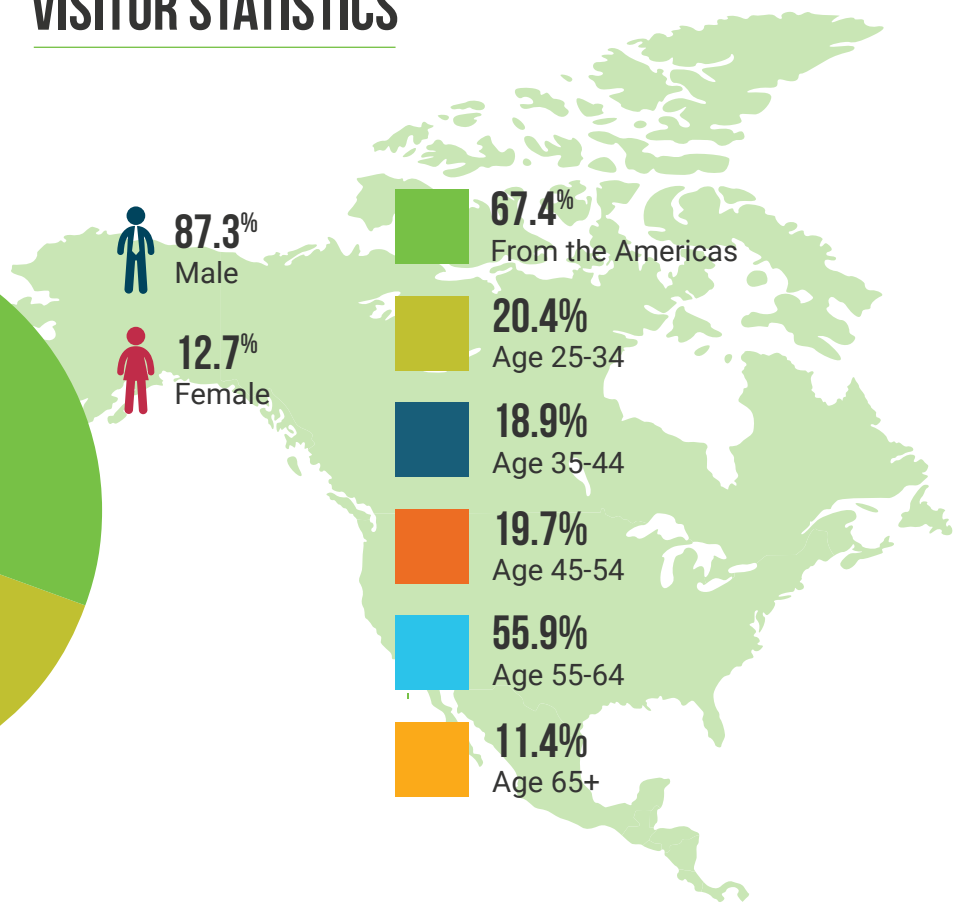
Jetcraft Corporation
Clay Lacy Aviation
Dallas Jet International
Hopkinson Aircraft Sales
General Aviation Services
Global Jet Monaco
Hagerty Jet Group
Meisner Aircraft

VISITOR STATISTICS



 **87.3%**
Male

 **12.7%**
Female



915,635 Monthly Page Views

179,919 Monthly Active Users

90,000 Weekly Aircraft Views

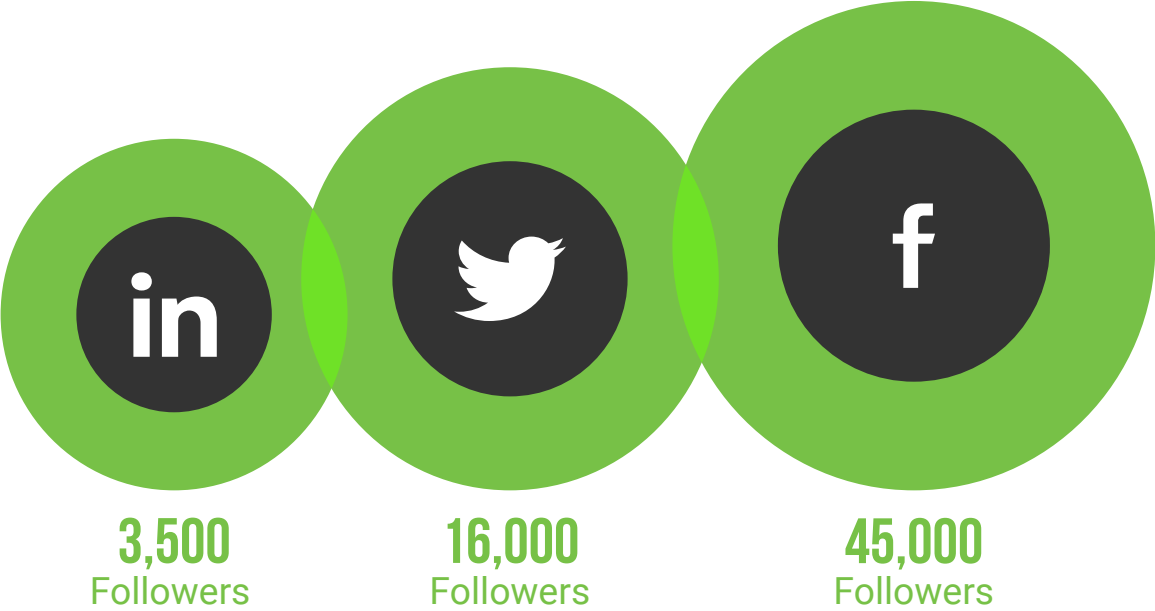
70,000+ Email Subscribers



WE DELIVER RESULTS

SOCIAL MEDIA PRESENCE

Our Social Media Followers Are Highly Targeted & Engaged



FOLLOW US



WE ENGAGE

SOCIAL MEDIA PRESENCE

GlobalAir.com's YouTube channel is home of the **"One Minute Video"**.

Get inquiries from YouTube exposure!

Take advantage of our video capabilities with our One Minute Video. Your video can be uploaded to your aircraft listing on our website. We also offer a link to your YouTube in the

"One Minute Video Featured Aircraft"
slot in our bi-weekly PlaneMail Broadcast

YouTube



Global XRS for sale

GlobalAir



So, you can further enhance your listings by turning your photos into a video. Two formats are provided so you can email, text or post the videos anywhere you want.

 1.888.236.4309

 Webmaster@globalair.com

PRODUCTS & SERVICES

GlobalAir.com offers many tools to sell your aircraft. Don't make your potential buyers look for your aircraft for sale, bring it to them. Seek them out by maximizing your exposure and targeting the market that will get your aircraft sold quickly with the great products we offer.

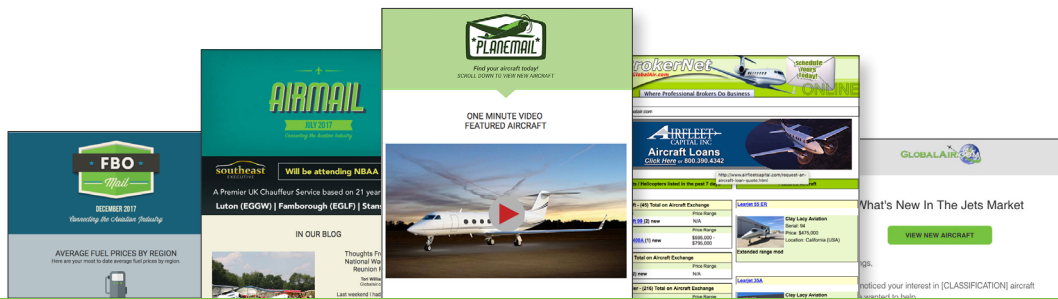


EMAIL BROADCASTS

Reach over 50,000 aviation professionals & enthusiasts with our targeted Email Broadcasts!

We have five to choose from to meet your needs.

AirMail • PlaneMail • BrokerNet
BrokerNet Daily • FBO Mail • What's New



BRANDED ADVERTISING

Your ad branded after your website with your company's logo and color scheme.

GlobalAir.com also will show your complete inventory on each ad. A slide show of the four most viewed aircraft and a text list of all listings.

1.888.236.4309

Webmaster@globalair.com

PRODUCTS & SERVICES



TEXT INQUIRIES

Have your inquiries/sales leads sent right to your mobile device! A first on the Internet!



DOWNLOAD SPECS

Potential buyers can now download your branded specifications and images. From logbooks to maintenance records, specs to photographs let the buyers download it right to their desktop!



PHOTOFLOW

A one of a kind system. Don't just list your aircraft, present it! Showcase your aircraft with unlimited photos in our impressive photoflow & image gallery!

[LEARN MORE »](#)

A close-up, black and white photograph of a jet engine fan. The fan blades are arranged in a circular pattern, and the central hub is visible. The lighting creates strong highlights and shadows, emphasizing the metallic texture and the curved shape of the blades.

WE MAXIMIZE YOUR EXPOSURE

WE GIVE YOU OPTIONS

LET US MANAGE YOUR ADS

Fully branded custom ads designed and managed by the GlobalAir.com team.



JET/TURBINE

\$1.67
PER DAY

List your jet or turbine aircraft



PISTON

\$1.00
PER DAY

List your jet or piston aircraft

MANAGE YOUR OWN ADS

Sign up to create and manage your own aircraft ads.



JET/TURBINE

\$1.33
PER DAY

List your jet or turbine aircraft



PISTON

\$.67
PER DAY

List your jet or piston aircraft



FULL SPEC

\$.50
PER DAY

Full specifications.
No photos



BASIC

\$.33
PER DAY

30 characters
or less. No Photos

CONTACT US TODAY AND GET STARTED



2700 Moran Ave.
Bowman Field Airport
Louisville, KY 40205

1.888.236.4309
Webmaster@globalair.com

